

Super Lawyers®

USE OF THE TERM “SUPER LAWYERS”

1. *Super Lawyers* should be used only in its plural form. *Super Lawyers* should only be used to refer to the magazine, or the list of the top attorneys in the magazine.
2. *Super Lawyers* should always be italicized.
3. *Super Lawyers* should never be used in singular form, or applied to an individual attorney or group of attorneys in a way that reflects a superlative title, or might be interpreted as an accreditation by *Super Lawyers* magazine.
4. *Super Lawyers* should be used as an adjective followed by a generic or common descriptive name of the product or service (list or magazine will be most common usage).
5. Do not use the *Super Lawyers* as a noun (unless it is used as an abbreviation for “*Super Lawyers* magazine” or “*Super Lawyers* list”).
6. Do not use *Super Lawyers* in singular form, or in the possessive, or as a verb.
7. *Super Lawyers* is a registered trademark on the principal register, and thus the symbol ® should accompany the first use in a document.
8. It is appropriate to refer to the *Super Lawyers* list, but not appropriate to refer to the list of Super Lawyers.
9. It is not appropriate to state an attorney has been “named a Super Lawyer” or that a group of attorneys have been “named Super Lawyers”.